2019

BIG HEAD CORPS

we've got some pretty **BIG HEADS** *to fill*

welcome to THE PARADE COMPANY'S

BIG HEAD CORPS

THE BIG HEAD CORPS is a group of dynamic Young Professionals who help support The Parade Company's mission by raising funds towards the preservation and restoration of the world's largest papier-mâché head collection. Celebrating its 12th anniversary, this group hosts events and activities throughout the year in Metro Detroit, as well as participating as a unit in *America's Thanksgiving Parade®* presented by Art Van.

One of The Parade Company's grandest attractions is the world renown papier-mâché head collection. These colorful artifacts were originally acquired from artists in Viareggio, Italy with several dating back to the 1940s. The ever expanding collection of nearly 300 heads are restored by the seasoned artists at The Parade Company and each year a new one is created. These cherished parade characters can be seen throughout the year in the studio and along the Parade Route.

In addition to great fun along the Parade Route, members also receive:

- **4** Parade Preview Party presented by Art Van tickets 10/16/19
- **2** Pancake Breakfast presented by Blue Cross Blue Shield of Michigan tickets 11/8/19
- **2** VIP Grandstand tickets in a designated Big Head Corps section 11/28/19
- **1** Ticket for the Big Head Corps Breakfast on Parade morning 11/28/19
- **1** Big Head Corps Swag Bag – filled with Big Head Corps essentials
- **1** Individual photo of you in costume taken on Parade Day

ENDLESS FUN ON THE PARADE ROUTE AND DURING THE YEAR!

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Each Big Head is unique and fits differently! To ensure it's a perfect fit let's schedule a fitting at the Parade Studio – head choices are NOT confirmed until the fitting takes place!

RETURNING BIG HEAD CORPS MEMBERS

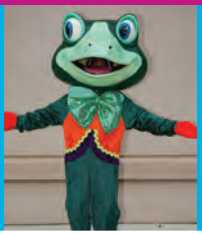
Renew your membership by **August 19th** to claim your Big Head from last year. On **August 21st**, each Big Head that is not renewed is open to the public!

NEW BIG HEAD CORPS MEMBERS

Fill in your 1st and 2nd preferred Big Head choice on the enrollment form – *remember previous members have the option to renew their previous year Big Head Choice until* ***August 19th.***

Here are some of our beloved Big Heads

RAGGEDY ANN


FROG

BO

ARETHA FRANKLIN

BOB SEGER

YELLOW OSTRICH

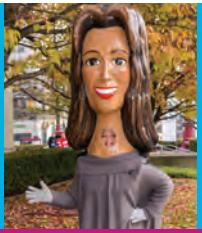
RACOON

GORDIE HOWE

PURPLE FLOWER

SPARKY ANDERSON

GILDA RADNER


CARMEN HARLAN

For a complete list of **BIG HEADS** and to download the enrollment form, go to **theparade.org!**

Be a part of the magic in a **BIG** *way and reserve your spot today!*

For up-to-date event information like us on Facebook!

Contact Dory Sherrod with any questions!
313.923.7403 or **dsherrod@theparade.org**

AMERICA'S THANKSGIVING PARADE DETROIT

THE PARADE COMPANY BIG HEAD CORPS

MICHIGAN LOTTERY