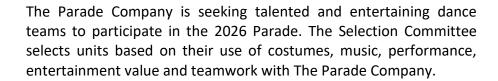


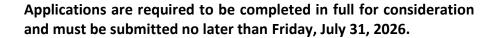


# **2026 Dance Team Application**

The Parade Company is proud to celebrate the 100<sup>th</sup> America's Thanksgiving Parade® presented by Gardner White in 2026!!

This once-in-a-lifetime celebration will take place on Thursday, November 26, 2026, before hundreds of thousands of spectators along historic Woodward Avenue!! The Parade will feature larger-than-life floats, colorful, high-flying balloons, thunderous marching bands, and unique performance acts. We invite you to apply to be a part of the magic!





After review of the applications, dance teams will be notified of their status in writing. Selected dance teams are responsible for all transportation, accommodations, and all other expenses while in Detroit.

All commercial units may contact our sponsorship department for further information on participating in *America's Thanksgiving Parade®* presented by Gardner White. A unit is identified as commercial if the entry is a promotion of a commercial venture or recognizes any other entity, organization, or business other than itself.

America's Thanksgiving Parade® presented by Gardner White will step off at Woodward and Kirby on Thursday, November 26, 2026, at 8:45 A.M. The Parade route is three miles of smiles along Woodward Avenue from Kirby to Congress. The Parade is broadcast live and is nationally syndicated in 74.5 million households.







# America's Thanksgiving Parade® Presented by Gardner White 2026 Dance Team Application

BASIC INFORMATION		
Official Name of Unit:		
Mailing Address:		
City: State: Zip:		
Unit Director Name:		
Email:		
Phone (Home or Work): Mobile: Please Circle One		
DANCE TEAM DESCRIPTION		
Please write in detail a full description of your unit. This should include costumes performance routines and any props needed for your appearance. (You may attacseparate piece of paper detailing your unit).		
PARTICIPANT INFORMATION		
Number of Performers: (Minimum 20)  Number of Directors:  Age Range of Performers:  Are there any other individuals that are not accounted for above? If so, explain.		

NOTE: All performers must be able to maintain a consistent forward movement during The Parade of approximately four (4) feet per second. Units are not permitted to stop and perform along the route while The Parade is in motion. The route is approximately three miles long.

### PARADE PLACEMENT

Dance teams will be assigned to accompany a sponsored float and will work with The Parade Company on appropriate costumes & music. The Parade Company has the right to limit the number of dancers assigned to each unit.

## **INSURANCE REQUIREMENT**

The Parade Unit, at its own expense, will provide The Parade Company with a Certificate of Insurance naming The Parade Company and Michigan Thanksgiving Parade Foundation as additional insured. The policy limit shall be one million dollars each occurrence, with a two million dollars minimum aggregate. If the unit cannot provide the above, they will not be able to participate in *America's Thanksgiving Parade®* presented by Gardner White.

## **CHAPERONE POLICY**

The Parade Company allows one (1) non-director chaperone per 25 students. Each chaperone must be in matching unit branded apparel, which must be approved by The Parade Company. Prior to The Parade, the chaperone(s) name(s) should be submitted to The Parade Company staff for proper credentialing during The Parade. Any individual dressed in street clothes, without the proper credentials will be asked to leave the route.

### **BANNER POLICY**

The Parade Company does not permit the use of outside banners or banner carriers without prior approval. The Parade Company may provide recognition of the group via Parade Company produced signage and will work with group director on proper copy.

AWARDS & RECOGNITION		
Years of Participation in The Parade along with specific years & awards received:		
Please list four (4) major points of interest about your unit. Including the most entertaining and exciting features of the performance.		
1)		
2)		
3)		

4)

# ADDITIONAL REQUIRED INFORMATION

Your application is considered	complete with the submission of the following:
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Applications may be emailed to CarolAnn at <a href="mailto:cbarbb@theparade.org">cbarbb@theparade.org</a> or mailed to:

The Parade Company Parade Selection Committee 9500 Mt. Elliott, Studio A Detroit, Michigan 48211