



## 2022 Marching Band Application

Haven't you always dreamed of being a part of the magic and tradition of The Parade? Well now is your chance to shine! Each year hundreds of thousands of Parade spectators line historic Woodward Avenue on Thanksgiving morning to watch the larger-than-life floats, colorful, high-flying balloons, thunderous marching bands and unique performance acts. We invite you to apply to be a part of the magic!

The Parade Company is seeking high school and collegiate marching bands to participate in the 2022 *America's Thanksgiving Parade*® presented by Gardner White! The Selection Committee selects units based on their performance and quality of music as well as the band's overall presentation.

**Applications are required to be completed in full for consideration and must be submitted no later than Friday, August 26, 2022.**

After review of the applications, marching bands will be notified of their status in writing. Selected units are responsible for all transportation, accommodations and all other expenses while in Detroit. The Parade Company is proud to provide a \$500.00 stipend to help cover Parade Day expenses.

All commercial units may contact our sponsorship department for further information on participating in *America's Thanksgiving Parade*® presented by Gardner White. A unit is identified as commercial if the entry is a promotion of a commercial venture or recognizes any other entity, organization or business other than itself.

*America's Thanksgiving Parade*® presented by Gardner White will step off at Woodward and Kirby on Thursday, November 24, 2022 at 8:45 A.M. The Parade route is three miles of smiles along Woodward Avenue from Kirby to Congress. The Parade is broadcast live and is nationally syndicated in 74.5 million households.

**America's Thanksgiving Parade®**  
**Presented by Gardner White**  
**2022 Marching Band Application**

**CONTACT INFORMATION**

Official Name of Unit: \_\_\_\_\_

School Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Additional Mailing Address (If you do not have access to school mailing during the summer notification period).**

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Unit Director Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone (Home or Work): \_\_\_\_\_ Mobile: \_\_\_\_\_

Please Circle One

**PARTICIPANT INFORMATION**

Number of Instruments \_\_\_\_\_

Number of Guards \_\_\_\_\_

Number of Drum Majors \_\_\_\_\_

Number of Chaperones \_\_\_\_\_ (one chaperone per 50 students; max five)

Number of Directors \_\_\_\_\_ (max two)

**TOTAL** \_\_\_\_\_

Are there any other individuals that are not accounted for above? If so, explain.

\_\_\_\_\_

**INSURANCE REQUIREMENT**

The Marching Band, at its own expense, will provide The Parade Company with a Certificate of Insurance naming The Parade Company and Michigan Thanksgiving Parade Foundation as additional insured. The policy limit shall be one million dollars each occurrence, with a two million dollars minimum aggregate. If the unit cannot provide the above, they will not be able to participate in *America's Thanksgiving Parade®* presented by Gardner White.

**AWARDS & RECOGNITION**

Years of Participation in The Parade along with specific years & awards received:

\_\_\_\_\_

Please list five (5) major points of interest about your unit. Including the most entertaining and exciting features of the performance.

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_

<b>ADDITIONAL REQUIRED INFORMATION</b>
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Your application is considered complete with the submission of the following:

- One recent DVD, online link or flash drive of a performance by your marching band; please only send performances that could be performed during The Parade.
- One recent color photo of the band in uniform

Please label all items with your unit name.

Application is not guarantee of acceptance. Once approved, any changes to the unit's appearance must be pre-approved by The Parade Company. Failure to secure prior approval will result in the removal of the changes or the entire unit from The Parade route.

The participant is responsible for ensuring that the use of any theme does not violate the copyright, service mark, trademark or intellectual property of others.

I have read all the information above and I fully understand the terms of the application process.

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Signature \_\_\_\_\_ Date \_\_\_\_\_

Please mail completed application to the following:

The Parade Company  
Parade Selection Committee  
9500 Mt. Elliott, Studio A  
Detroit, Michigan 48211