



MEDIA ADVISORY

**FOR IMMEDIATE RELEASE**

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## **THE PARADE COMPANY ANNOUNCES *LEGENDS* JOINING 82<sup>ND</sup> AMERICA'S THANKSGIVING PARADE<sup>®</sup>**

The Parade Company is pleased to announce the following will be making an appearance at the 82<sup>nd</sup> America's Thanksgiving Parade<sup>®</sup>. The 82<sup>nd</sup> America's Thanksgiving Parade<sup>®</sup> will step-off at Woodward Avenue and Mack on Thursday, November 27 at 9:20 a.m. and end at Woodward Avenue and Congress in downtown Detroit. More than one million people will be watching America's Thanksgiving Parade<sup>®</sup>, one of the country's oldest and most celebrated, as it makes its way down Woodward Avenue.

Celebrities scheduled to ride on floats, touching the hearts of children of all ages, as the Parade travels down Woodward Avenue include:

- **Brandy**, R&B pop singer/actress
- **Lloyd** – R&B singer of hit songs “Get It Shawty” and “Girls Around the World”
- **Meadowlark Lemon** – the “Clown Prince of Basketball,” former Harlem Globetrotter, Hall of Fame Inductee
- “Devil With A Blue Dress On” singer, **Mitch Ryder**
- **Nuttin But Stringz** – From NBC's reality TV show, America's Got Talent
- **Vicki Winans** – Grammy-nominated and award winning gospel artist
- And from the North Pole – **Santa Claus**

See The Parade up close and personal from the comfort of the Grandstand seats. To order Grandstand tickets, visit [www.theparade.org](http://www.theparade.org). The two-hour Parade will be featured on WDIV-TV Local 4 including a one-hour national broadcast reaching nearly 65 million households nationwide. NewsTalk 760 WJR will also broadcast live from the Parade.

For more information on The Parade Company, visit [www.theparade.org](http://www.theparade.org) or call 313.923.7400.

### **About The Parade Company**

Founded in 1984, The Parade Company is a not-for-profit organization governed by the Michigan Thanksgiving Parade Foundation whose board of directors is comprised of key civic and corporate leaders in the greater Detroit region. The Parade Company is celebrating 82 years of Parade tradition in Detroit. The mission is to fund, create and execute the best family events in metro Detroit. The Parade Company staff, the board of directors and thousands of parade volunteers work year-round to bring a wide variety of magnificent events to the City of Detroit each year including the Target Fireworks, GM River Days and America's Thanksgiving Parade<sup>®</sup>.

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